***Food Industry News Mechanical Specifications***

**[KEY CONTACTS:](http://www.foodindustrynews.com)**

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**[ADVERTISING DEADLINES: (Food Industry News arrives to our reader’s mailbox just prior to the 1st of the month)](http://www.foodindustrynews.com)**

**[Display ad space deadline is 45 Days Prior to Publication: (3/15 for the 5/1 edition).](http://www.foodindustrynews.com)**

**[Free Standing Insert Deadline is 45 Days Prior to Publication: (3/15 for the 5/1 edition).](http://www.foodindustrynews.com)**

**[DISPLAY AD SPECS FOR FOOD INDUSTRY NEWS’ MONTHLY MAGAZINE:](http://www.foodindustrynews.com)**

[300 DPI, CMYK PDF Files are preferred.](http://www.foodindustrynews.com)

[Please label the ad with the advertisers’ name and run date: “Kens\_5\_2023”](http://www.foodindustrynews.com)

**[Materials Deadlines:](http://www.foodindustrynews.com)****[(Our Magazines arrive in our reader’s mailbox just prior to the 1st of the month)](http://www.foodindustrynews.com)**

[Display ads are due 30 days prior to our cover date. (4/1/22 for the 5/1 issue)](http://www.foodindustrynews.com)

[Editorial Contributions are due at least 30 days prior to our publish date.](http://www.foodindustrynews.com)

[Furnished pre-printed free-standing inserts glued into Food Industry News are due to our printer located in Central Illinois four weeks prior to our publish date.](http://www.foodindustrynews.com)

**[FURNISHED INSERT SPECS FOR INSERTS PLACED INTO THE FOOD INDUSTRY NEWS’ MONTHLY MAGAZINE:](http://www.foodindustrynews.com)**

[Paper should be a standard 80# text weight paper.](http://www.foodindustrynews.com)

[Insert may not be folded and should be flat, 8.5”x11”](http://www.foodindustrynews.com)

[You may print and on both sides of the insert.](http://www.foodindustrynews.com)

[Inserts should not include a paid-postage business reply indicia.](http://www.foodindustrynews.com)

[If an alternate paper stock is desired a paper sample is required at least 6 weeks prior to insertion.](http://www.foodindustrynews.com)

[Inserts are due to our printer located in Central Illinois four weeks prior to our publish date.](http://www.foodindustrynews.com)

*[Please call our office for the shipping address/labeling requirements.](http://www.foodindustrynews.com)*

**[EBLAST SPECS:](http://www.foodindustrynews.com)**

[For content going into our eblasts, we can accept plain text, Word or PDF files.](http://www.foodindustrynews.com)

[For graphic images, we can accept .jpg or .png files. Images should be at least 660px wide.](http://www.foodindustrynews.com)

[Content: You control the content. Highlight new, helpful or money-saving information.](http://www.foodindustrynews.com)

[When submitting file please include: Content, images, URL to link the message to and the subject line information.](http://www.foodindustrynews.com)

[Send Dates: You may pick the send date. Only one email per day is sent, so it’s always best to reserve the dates asap.](http://www.foodindustrynews.com)

[When is the e-blast due? Please allow at least two business days for us to generate a proof for your approval.](http://www.foodindustrynews.com)

[How many people will be sent to? Our e-list is about 19,000 containing local and national operator and supplier contacts.](http://www.foodindustrynews.com)

**[FOODINDUSTRYNEWS.COM BANNER AD SPECS:](http://www.foodindustrynews.com)**

[We have three sizes of ads that appear on our homepage ad carousel, 232x80, 232x120 and 232x160.](http://www.foodindustrynews.com)

[We can accept Jpeg or Gif images that are static or animated.](http://www.foodindustrynews.com)

[When sending please include the URL of the page you want the banner to link with.](http://www.foodindustrynews.com)

[Please allow two business days for the banner ad to be posted and live on our site.](http://www.foodindustrynews.com)

[Please email the banner image and information to cary@foodindustrynews.com](http://www.foodindustrynews.com)

**[EDITORIAL SUBMISSION SPECIFICATIONS FOR FOOD INDUSTRY NEWS’ MONTHLY MAGAZINE:](http://www.foodindustrynews.com)**

[Our display advertisers receive editorial placement priority.](http://www.foodindustrynews.com)

[Submissions should be approximately 200 words in length.](http://www.foodindustrynews.com)

[To comply with Postal requirements, articles may not contain contact information or web addresses.](http://www.foodindustrynews.com)

[The article must be newsworthy, interesting and beneficial to our readers and may not read like an ad.](http://www.foodindustrynews.com)

[Supplied articles should be written in the 3rd person so it appears as if we created the article.](http://www.foodindustrynews.com)