



See Our Magazine

Enable Supplier-to-Buyer
Relationship Building with
Print, Event and Digital Exposure.

FOOD INDUSTRY NEWS

Founded 1982

2027 MEDIA KIT

Your Trusted Connection to Chicagoland Food Industry Buyers Since 1982.

Monthly Print + Digital Magazine



Quarterly Shmoozefest Events



Confidential Hot Leads Report



Digital Advertising + E-Blasts



CATEGORY EXCLUSIVE
BRANDING PARTNERSHIP
— OPPORTUNITIES —



REACH 18,113 LOCAL LOCATIONS

IN ALL INDUSTRY SEGMENTS EVERY MONTH!



Reach 9,834

- Independent Restaurant Chains
- Multi-Unit Restaurant Operators
- Ethnic Restaurants
- Catering Companies
- Fast-Food Operators
- Chefs
- Delis
- Food Trucks
- Pizzerias



Reach 1,241

- Hotels, Motels
- Banquet Halls
- Country Clubs
- Auditoriums
- Resorts
- Concert Venues
- Golf Clubs
- Health Clubs
- Amusement Parks
- Convention Centers
- Water Parks
- Conference Centers



Reach 1,439

- Casinos
- Stadiums
- Food Halls
- Contract Feeders
- Institutions
- Hospitals
- Theaters
- Airlines
- Prisons
- Bakeries
- Associations
- Churches
- Military/Veteran Facilities
- State, County and Village Buying Offices
- K-12, Colleges, Universities



Reach 3,098

- Food Business Suppliers
- Food Manufacturers
- Food Distributors and Brokers
- Wholesale Grocery Jobbers
- Sales Reps Serving Our Industry
- Wholesale Cash-and-Carry Outlets
- Casinos



Reach 1,134

- Grocery Stores
- Supermarkets
- Convenience Stores
- Produce Markets
- Specialty Retailers
- Candy Stores
- Mini Marts
- E-Commerce Retailers
- Fish / Seafood Shops
- Butcher Shops
- Gas Stations
- Ethnic Retailers



Reach 1,367

- Liquor-Focused Businesses with Illinois Liquor Licenses
- Tasting Rooms
- Bars
- Taverns
- Nightclubs
- Lounges
- Liquor Stores
- Wine Shops
- Liquor Wholesalers
- Distilleries
- Breweries



TOTAL MONTHLY PRINT CIRCULATION: 18,113

TESTIMONIALS FROM SOME OF OUR ADVERTISING CLIENTS

“

“We have been advertising with Food Industry News for over 20 years, and still, to this day, receive regular leads from operators reaching out to see how they can sample our wide array of products.” – Devanco Foods

“The printed edition is iconic in format while the online version appeals to the digital user.” – Fox Valley Fire & Safety

“Quarterly Shmoozefests are wonderful in-person opportunities for our staff to build relationships with decision makers in the food industry.” – Rose Pest Solutions

“This choice is made because it brings results.” – The Sexton Group

“We feel like the entire staff truly cares about our success.” – Food Photo Studio

“In a recent two-month period our ads generated at least 40 calls from buyers.” – Empire Cooler

”

MULTI-CHANNEL VALUE PACKAGE PROGRAMS



DISPLAY AD VALUE PACKAGES

AA

Value Package "AA" • \$4,900 – \$6,500

- 12 Issues, 1 Year 1/16 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 2 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value: \$6,500. Value Package: \$4,900.
4-C Package Value: \$7,700. Value Package: \$6,500.

A

Value Package "A" • \$7,600 - \$9,500

- 12 Issues, 1 Year 1/10 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value \$9,500. Value Package: \$7,600.
4-C Package Value \$12,600. Value Package: \$9,500.

B

Value Package "B" • \$9,775 - \$13,399

- 12 Issues, 1 Year 1/8 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$10,868. Value Package: \$9,775.
4-C Package Value \$14,888. Value Package: \$13,399.

C

Value Package "C" • \$10,675 – \$15,000

- 12 Issues, 1 Year 1/6 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 3 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value \$11,868. Value Package: \$10,675.
4-C Package Value \$15,000. Value Package: \$15,000.

D

Value Package "D" • \$13,675 – \$17,550

- 12 Issues, 1 Year 1/4 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 3 Gold Shmoozefest Sponsorships.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$15,204. Value Package: \$13,675.
4-C Package Value \$20,628. Value Package: \$17,550.

E

Value Package "E" • \$16,099 – \$21,800

- 12 issues, 1 Year 1/3 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 3 Buyers Guide Listings for One Year.
- BW Package Value \$17,888. Value Package: \$16,099.
4-C Package Value \$24,248. Value Package: \$21,800.

F

Value Package "F" • \$16,900 – \$19,350

- 12 Issues, Alternating 1/4 & 1/2 Page Ads.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$18,812. Value Package: \$16,900.
4-C Package Value \$21,530. Value Package: \$19,350.

G

Value Package "G" • \$24,450 – \$34,700

- 12 Issues, 1 Year Half-Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 4 Custom Eblasts Featuring Your Content.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$27,168. Value Package: \$24,450.
4-C Package Value \$38,568. Value Package: \$34,700.

EVENT SPONSORSHIP & EBLAST PACKAGES

H

Value Package "H"

- 4 Gold Shmoozefest Sponsorships.
 - 2 Custom Eblasts Featuring Your Content.
 - 3 Articles on Your Company or Products.
 - 1 Year of Welcome Pack Mailings of Your Flyer.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- Value Package Rate: \$2,900.

I

Value Package "I"

- 4 Gold Shmoozefest Sponsorships.
 - 12 Custom Eblasts Featuring Your Content.
 - 4 Articles on Your Company or Products.
 - 1 Year of Welcome Pack Mailings of Your Flyer.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- Value Package Rate: \$4,800.

DIGITAL ADVERTISING PACKAGES

J

Value Package "J"

- 6-Month Homepage Banner Ad (232x160).
 - 6 Custom Eblasts Featuring Your Content.
 - 6 Months of the Monthly Hot Leads Report.
 - 6 Buyers Guide Listings for Six Months.
- Value Package Rate: \$4,500.

K

Digital Value Package "K"

- 12-Month Homepage Banner Ad (232x120).
 - 6 Custom Eblasts Featuring Your Content.
 - 1 Year of the Monthly Hot Leads Report.
 - 6 Buyers Guide Listings for One Year.
- Value Package Rate: \$4,900.

L

Digital Value Package "L"

- 12-Month Homepage Banner Ad (232x80).
 - 4 Custom Eblasts Featuring Your Content.
 - 1 Year of the Monthly Hot Leads Report.
 - 2 Buyers Guide Listings for One Year.
- Value Package Rate: \$2,900.

DISPLAY AD RATES PER MONTHLY INSERTION

AD SIZE ▶ AD COLOR ▼									
	FULL PAGE 10.5 x 13"	1/2 PAGE 8 x 8.25" 10 x 6.5" 6 x 11"	1/3 PAGE 8 x 5.75" 10 x 4.5" 6 x 7.25" 4x11"	1/4 PAGE 4 x 8.5" 8 x 4.25" 6 x 5.5"	1/6 PAGE 6 x 3.75" 4 x 5.5"	1/8 PAGE 4 x 4.25" 6 x 2.75"	1/10 PAGE 4 x 3.25" 6 x 2.25" 2 x 6.5"	1/16 PAGE 4 x 2.25" 2 x 4.25"	1/20 PAGE 2 x 3.25"

24-Month Program – BEST FREQUENCY RATE

4-COLOR ▶	\$3,887	\$2,297	\$1,397	\$1,157	\$907	\$747	\$567	\$357	\$322
B&W ▶	\$2,667 BW	\$1,537	\$937	\$777	\$557	\$469	\$347	\$237	\$197

12-Month Program – GREAT VALUE

4-COLOR ▶	\$4,627	\$2,767	\$1,667	\$1,397	\$1,097	\$877	\$707	\$467	\$360
B&W ▶	\$3,177 BW	\$1,817	\$1,137	\$945	\$687	\$542	\$449	\$287	\$227

7-Month Program

4-COLOR ▶	\$5,135	\$3,077	\$1,867	\$1,537	\$1,207	\$1,009	\$787	\$517	\$409
B&W ▶	\$3,538 BW	\$1,974	\$1,285	\$1,065	\$760	\$633	\$505	\$330	\$257

4-Month Program

4-COLOR ▶	\$5,692	\$3,417	\$2,068	\$1,709	\$1,310	\$1,116	\$893	\$574	\$469
B&W ▶	\$3,920 BW	\$2,260	\$1,422	\$1,179	\$861	\$727	\$562	\$365	\$295

1-Month Program

4-COLOR ▶	\$5,993	\$3,597	\$2,177	\$1,799	\$1,440	\$1,186	\$936	\$609	\$491
B&W ▶	\$4,128 BW	\$2,378	\$1,497	\$1,242	\$896	\$745	\$594	\$386	\$309

MORE WAYS TO REACH CHICAGOLAND FOOD INDUSTRY BUYERS



BUYERS GUIDE LISTING + HOT LEADS REPORT \$375 per year

Includes one directory category, additional categories @ \$60 each and our monthly Hot Leads Report featuring new openings, ownership changes and other opportunities.



DEDICATED E-BLAST PROGRAMS Reach 13,000+ industry e-subscribers

\$350 per e-blast
or 3 for \$750.

You control the content.



DIRECT MAIL PROGRAMS Reach 18,000+ industry e-subscribers

Send your brochure to our
print-edition subscribers
for just 14¢ per location.



DIGITAL ADVERTISING Three sizes available that link directly to your website or email.

232 x 80 @ \$177 monthly;
232 x 120 @ \$300 monthly;
232 x 160 @ \$499 per month.



Advertise in Our Next Issue!

Call Food Industry News: **847-699-3300**

**SUPPORTING,
EDUCATING AND
CONNECTING
CHICAGOLAND'S
FOOD INDUSTRY
FOR MORE THAN
40 YEARS!**



NETWORKING, TASTING, RELATIONSHIP BUILDING TOOLS



SILVER PLATTER SAVINGS PROGRAM

The Silver Platter Savings Program connects our readers with trusted brands and vendors offering valuable ways to reduce costs and improve profitability. Food Industry News selects only one Endorsed Partner per category, giving participating companies an exclusive position while helping readers identify proven suppliers committed to delivering value.



ENDORSED PARTNER PROGRAM

The Endorsed Partner Program provides select suppliers with exposure that goes far beyond traditional advertising. Through thought-leadership editorial, video content, digital exposure and participation in curated industry events, each element works together to build brand awareness, strengthen credibility and position your company as a trusted industry authority. The result is a stronger, more visible presence with the Chicagoland food industry buyers who matter most.



FOOD INDUSTRY NEWS CULINARY COUNCIL

Become a Charter Sponsor of the Food Industry News Culinary Council.

Support this exciting new initiative while gaining valuable advertising exposure, prominent brand recognition, and opportunities to connect face-to-face with influential chefs and foodservice professionals through tastings, networking, and educational experiences.

QUARTERLY INDUSTRY-WIDE NETWORKING TASTING EVENTS



AFFORDABLE, HIGH-VALUE SPONSORSHIPS

Gold (\$500/event) and Branding (\$250/event) options include logo placement in ads, invitations, event banners, rotating TV screens, and on-site visibility. The Gold Sponsorship includes a clothed table at the event, electric, culinary support, chafing dishes and heat lamps if needed.

2027 SHMOOZEFEST DATES:

(5 – 9 p.m., Moretti's, Chicago)

Moretti's

Tuesday, March 2

Tuesday, September 14

Tuesday, June 8

Tuesday, December 7

PROVEN SOLUTIONS TO GROW YOUR CHICAGO MARKET BUSINESS

It's always easier to sell when buyers call you!



OUR MENU

MONTHLY PRINT & DIGITAL ADVERTISING

Reach 18,113 local locations in every industry segment across Chicagoland.

TARGETED EBLAST PACKAGES

Deliver your message directly to a highly targeted audience of industry buyers.

QUARTERLY SHMOOZEFEST EVENTS

Connect with qualified buyers and decision-makers in a fun, relaxed setting.

MAILING & MAILER DISTRIBUTION

We get your message into the hands of buyers – on their desk and in their hands.

FRONT-PAGE "POST-IT NOTE" STYLE ADS

High-impact, attention-grabbing ads that get noticed and get results.

HOT LEADS REPORTS

Get exclusive reports of new local restaurant openings and expansions each month.

PRINT & DIGITAL BUYERS DIRECTORY LISTINGS

Put your business where buyers look all year long.

BRAND PARTNERSHIP PROGRAMS

Exclusive opportunities to align your brand with trusted industry initiatives.

**One Trusted Platform.
One Connected Industry.
Measurable Results.**



**Call now to get started!
847-699-3300**

What Are Your Needs?

- ✓ Build name recognition.
- ✓ Increase brand awareness.
- ✓ Create distributor pull-through for your products.
- ✓ Support sales reps in the field.
- ✓ Generate qualified leads for brokers and distributors.
- ✓ Launch a new product.
- ✓ Launch a new service.
- ✓ Remind buyers you are still in business.
- ✓ Promote a company anniversary or milestone.
- ✓ Announce an acquisition or expansion.
- ✓ Overcome strong competition.
- ✓ Compete with your competitors.

What Are Your Goals?

- ✓ Increase your sales and income.
- ✓ Generate qualified leads from new restaurant openings each month.
- ✓ Increase Chicago-market distribution.
- ✓ Gain more chain account and institutional customers.
- ✓ Get face to face with chefs and buyers to have them sample your food product.
- ✓ Increase name recognition with distributors, chain buyers, and independents.
- ✓ Become more efficient with marketing.
- ✓ Build the value of your brand and company.
- ✓ Overcome price resistance.

ARE YOU READY TO ELEVATE YOUR BUSINESS?

Contact us today to discover how we can help you achieve your sales goals and support your business growth.

Cary Miller, Vice President – Direct: 847-602-9620

Our team is here to serve and help you achieve your goals.