



▶ See Our Magazine

2026 MEDIA KIT and ADVERTISING PACKAGES

FOOD INDUSTRY NEWS

Founded 1982

Chicagoland's Most Trusted Food Industry Buying Tool

Used by Chefs, Owners, Independent and Chain Buyers at All Levels of the Food Industry Including:
Restaurants • Food Service • Grocery • Hospitality • Gaming • Institutions • Distribution

Proven, Effective Tools Designed to Help Suppliers Consistently Get New Business, Influence and Educate Buyers



✔ Monthly Print and Digital Trade Magazine and Buying Guide



✔ Quarterly Mini Trade Shows

CONFIDENTIAL

Hot Leads Report

SENT TO ADVERTISERS ONLY

Contains Info On

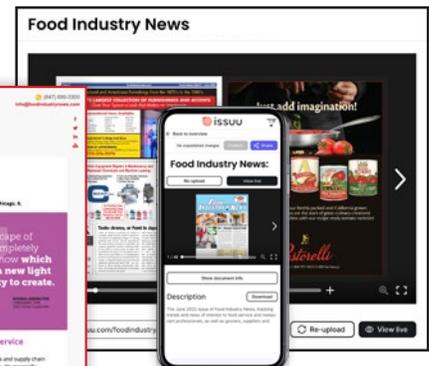
- Information on Units Remodeling, Changing Hands or Expanding
- News of Interest
- Liquor License Applicants
- New Incorporations
- Bankruptcies

INSIDE INFORMATION

✔ Monthly Report of New Openings and Qualified Sales Leads



✔ Brand Partnership Programs and Strategic Partner Initiatives



✔ Digital Edition Advertising, E-Blasts, Website Banner Ads

foodindustrynews.com

847-699-3300

info@foodindustrynews.com

REACH 18,115 LOCAL LOCATIONS IN ALL INDUSTRY SEGMENTS EVERY MONTH!

Reach 9,838:

- Independent Restaurant Chains
- Multi-Unit Restaurant Operators
- Ethnic Restaurants
- Catering Companies
- Fast-Food Operators
- Chefs
- Delis
- Food Trucks
- Pizzerias

Reach 1,233:

- Hotels, Motels
- Banquet Halls
- Country Clubs
- Auditoriums
- Resorts
- Concert Venues
- Golf Clubs
- Health Clubs
- Amusement Parks
- Convention Centers
- Water Parks
- Conference Centers

Reach 1,426:

- Casinos
- Stadiums
- Food Halls
- Contract Feeders
- Institutions
- Hospitals
- Theaters
- Airlines
- Prisons
- Bakeries
- Associations
- Churches
- Military/Veteran Facilities
- State, County and Village Buying Offices
- K-12, Colleges, Universities

Reach 1,139:

- Grocery Stores
- Supermarkets
- Convenience Stores
- Produce Markets
- Specialty Retailers
- Candy Stores
- E-Commerce Retailers
- Fish / Seafood Shops
- Butcher Shops
- Gas Stations
- Mini Marts
- Ethnic Retailers

Reach 3,120:

- Food Business Suppliers
- Food Manufacturers
- Food Distributors and Brokers
- Wholesale Grocery Jobbers
- Sales Reps Serving Our Industry
- Wholesale Cash-and-Carry Outlets
- Casinos

Reach 1,359:

- Liquor-Focused Businesses with Illinois Liquor Licenses
- Tasting Rooms
- Bars
- Taverns
- Nightclubs
- Lounges
- Liquor Stores
- Wine Shops
- Liquor Wholesalers
- Distilleries
- Breweries

TOTAL MONTHLY PRINT CIRCULATION: 18,115

TESTIMONIALS FROM SOME OF OUR ADVERTISING CLIENTS

“The printed edition is iconic in format while the online version appeals to the digital user.” – Fox Valley Fire & Safety

“We have been advertising with Food Industry News for over 20 years, and still, to this day, receive regular leads from operators reaching out to see how they can sample our wide array of products.” – Devanco Foods

“Quarterly Shmoozefests are wonderful in-person opportunities for our staff to build relationships with decision makers in the food industry.” – Rose Pest Solutions

“This choice is made because it brings results.” – The Sexton Group

“We feel like the entire staff truly cares about our success.” – Food Photo Studio

“In a recent two-month period our ads generated at least 40 calls from buyers.” – Empire Cooler

Surround Buyers with These Powerful Packages



Display Ad Value Packages

Value Package “AA” • \$4,900 – \$6,500

- 12 Issues, 1 Year 1/16 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 2 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value: \$6,500. Value Package: \$4,900.
4-C Package Value: \$7,700. Value Package: \$6,500.

Value Package “A” • \$7,600 - \$9,500

- 12 Issues, 1 Year 1/10 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value \$9,500. Value Package: \$7,600.
4-C Package Value \$12,600. Value Package: \$9,500.

Value Package “B” • \$9,775 - \$13,399

- 12 Issues, 1 Year 1/8 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$10,868. Value Package: \$9,775.
4-C Package Value \$14,888. Value Package: \$13,399.

Value Package “C” • \$10,675 – \$15,000

- 12 Issues, 1 Year 1/6 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 3 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 1 Buyers Guide Listing for One Year.
- BW Package Value \$11,868. Value Package: \$10,675.
4-C Package Value \$16,788. Value Package: \$15,000.

Value Package “D” • \$13,675 – \$17,550

- 12 Issues, 1 Year 1/4 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 3 Gold Shmoozefest Sponsorships.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$15,204. Value Package: \$13,675.
4-C Package Value \$20,628. Value Package: \$17,550.

Value Package “E” • \$16,099 – \$21,800

- 12 issues, 1 Year 1/3 Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 3 Buyers Guide Listings for One Year.
- BW Package Value \$17,888. Value Package: \$16,099.
4-C Package Value \$24,248. Value Package: \$21,800.

Value Package “F” • \$16,900 – \$19,350

- 12 Issues, Alternating 1/4 & 1/2 Page Ads.
 - 4 Gold Shmoozefest Sponsorships.
 - 2 Articles on Your Company or Products.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$18,812. Value Package: \$16,900.
4-C Package Value \$21,530. Value Package: \$19,350.

Value Package “G” • \$24,450 – \$34,700

- 12 Issues, 1 Year Half-Page Ads.
 - 1 Year, 232x80 Web Banner Ad.
 - 4 Gold Shmoozefest Sponsorships.
 - 4 Custom Eblasts Featuring Your Content.
 - 1 Article on Your Company or Product.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- BW Package Value \$27,168. Value Package: \$24,450.
4-C Package Value \$38,568. Value Package: \$34,700.

EVENT SPONSORSHIP & EBLAST PACKAGES

Value Package “H”

- 4 Gold Shmoozefest Sponsorships.
 - 2 Custom Eblasts Featuring Your Content.
 - 3 Articles on Your Company or Products.
 - 1 Year of Welcome Pack Mailings of Your Flyer.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- Value Package Rate: \$2,900.

Value Package “I”

- 4 Gold Shmoozefest Sponsorships.
 - 12 Custom Eblasts Featuring Your Content.
 - 4 Articles on Your Company or Products.
 - 1 Year of Welcome Pack Mailings of Your Flyer.
 - 1 Year of the Monthly Hot Leads Report.
 - 5 Buyers Guide Listings for One Year.
- Value Package Rate: \$4,800.

DIGITAL ADVERTISING PACKAGES

Value Package “J”

- 6-Month Homepage Banner Ad (232x160).
 - 6 Custom Eblasts Featuring Your Content.
 - 6 Months of the Monthly Hot Leads Report.
 - 6 Buyers Guide Listings for Six Months.
- Value Package Rate: \$4,500.

Digital Value Package “K”

- 12-Month Homepage Banner Ad (232x120).
 - 6 Custom Eblasts Featuring Your Content.
 - 1 Year of the Monthly Hot Leads Report.
 - 6 Buyers Guide Listings for One Year.
- Value Package Rate: \$4,900.

Digital Value Package “L”

- 12-Month Homepage Banner Ad (232x80).
 - 4 Custom Eblasts Featuring Your Content.
 - 1 Year of the Monthly Hot Leads Report.
 - 2 Buyers Guide Listings for One Year.
- Value Package Rate: \$2,900.

FULL PAGE 10.5 x 13"	1/2 PAGE 8 x 8.25" 10 x 6.5" 6 x 11"	1/3 PAGE 8 x 5.75" 10 x 4.5" 6 x 7.25" 4x11"	1/4 PAGE 4 x 8.5" 8 x 4.25" 6 x 5.5"	1/6 PAGE 6 x 3.75" 4 x 5.5"	1/8 PAGE 4 x 4.25" 6 x 2.75"	1/10 PAGE 4 x 3.25" 6 x 2.25" 2 x 6.5"	1/16 PAGE 4 x 2.25" 2 x 4.25"	1/20 PAGE 2 x 3.25"
24-Time Program								
4C \$3,887 B&W \$2,667	4C \$2,297 B&W \$1,537	4C \$1,397 B&W \$937	4C \$1,157 B&W \$777	4C \$907 B&W \$557	4C \$747 B&W \$469	4C \$567 B&W \$347	4C \$357 B&W \$237	4C \$322 B&W \$197
12-Time Program								
4C \$4,627 B&W \$3,177	4C \$2,767 B&W \$1,817	4C \$1,667 B&W \$1,137	4C \$1,397 B&W \$945	4C \$1,097 B&W \$687	4C \$877 B&W \$542	4C \$707 B&W \$449	4C \$467 B&W \$287	4C \$360 B&W \$227
7-Time Program								
4C \$5,135 B&W \$3,538	4C \$3,077 B&W \$1,974	4C \$1,867 B&W \$1,285	4C \$1,537 B&W \$1,065	4C \$1,207 B&W \$760	4C \$1,009 B&W \$633	4C \$787 B&W \$505	4C \$517 B&W \$330	4C \$409 B&W \$257
4-Time Program								
4C \$5,692 B&W \$3,920	4C \$3,417 B&W \$2,260	4C \$2,068 B&W \$1,422	4C \$1,709 B&W \$1,179	4C \$1,310 B&W \$861	4C \$1,116 B&W \$727	4C \$893 B&W \$562	4C \$574 B&W \$365	4C \$469 B&W \$295
1-Time Program								
4C \$5,993 B&W \$4,128	4C \$3,597 B&W \$2,378	4C \$2,177 B&W \$1,497	4C \$1,799 B&W \$1,242	4C \$1,440 B&W \$896	4C \$1,186 B&W \$745	4C \$936 B&W \$594	4C \$609 B&W \$386	4C \$491 B&W \$309

MORE OPPORTUNITIES TO CONNECT WITH BUYERS

BUYERS GUIDE LISTING AND HOT LEADS REPORT:

\$375 per year, includes one directory category, additional categories @ \$60 each per year.

DEDICATED E-BLAST PROGRAMS: Target our database of over 13,000 local and national e-subscribers, which contains contacts at all levels of the industry. \$350 per e-blast or 3 for \$750.

MAILING PROGRAMS: Send your brochure to over 18,000 print-edition subscribers for only .14 cents per location. Also available: include your brochure in our Welcome Pack Mailers sent to new Chicagoland openings, new owners and new locations.

INTERNET ADVERTISING: Three sizes of ads are available that link directly to your website or to an email address. Sizes and rates per month: 232 x 80 @ \$177 monthly; 232 x 120 @ \$300 monthly; 232 x 160 @ \$499 per month.



Advertise in Our Next Issue. Call Us Today: 847-699-3300

Other Color Options:

- **2-color ads (Black + 1 additional color)**
@ 20% additional to the black and white ad rate.
- **3-color ads (Black + 2 additional colors)**
@ 40% additional to the black and white ad rate.

Deadlines

- Ad space reservations due 45 days prior to issue date.
- Materials due 30 days prior to publication.
- Ad layout and design available upon request.

FOOD INDUSTRY NEWS ENDORSED PARTNER PROGRAM

The Food Industry News Endorsed Partner Program is a customized marketing and brand-positioning platform for suppliers who want more than traditional advertising.

Endorsed Partner Program members receive strategic advantages that go beyond ad placement, including thought-leadership editorial, video content, digital exposure, and participation in curated industry events. These elements work together to elevate brand image, increase awareness, and position the partner as a trusted industry authority.

While Food Industry News welcomes advertising from all qualified suppliers, Endorsed Partners benefit from enhanced visibility and credibility that other advertisers do not receive. This creates a clear competitive edge without limiting marketplace access.

Endorsed Partners also earn the right to use the Food Industry News Endorsed Partner logo in their own marketing, reinforcing trust and industry recognition.

Program criteria are flexible but typically include a commitment to consistent advertising, generally a minimum of a one-third-page display ad on an ongoing basis. The Endorsed Partner Program is designed for suppliers who want to stand apart, lead the conversation, and build long-term brand value – not just run ads.



THE FOOD INDUSTRY NEWS CULINARY COUNCIL

The Food Industry News Culinary Council is a select committee of chefs, entrepreneurs, restaurateurs, and food service professionals chosen for their experience, leadership, and influence within the industry. This prestigious group represents some of the most respected voices in Chicagoland's food service community.

The mission of the Culinary Council is to share insights, best practices, and real-world expertise for the betterment of the industry. Food Industry News will actively support and foster this council while leveraging members' ideas, perspectives, and thought leadership as editorial content to help educate and inform food service professionals across the region. For decades, Food Industry News has been deeply invested in supporting the American dream of owning, operating, and growing a successful food service business. The Culinary Council strengthens that commitment by delivering valuable information, strategies, education, and practical ideas designed to help our community prosper and adapt in an ever-changing marketplace.

Sponsorship opportunities are available for companies looking to align their brand with culinary leadership and innovation.

Sponsorship Benefits Include:

- Educational opportunities alongside trusted industry experts.
- Brand visibility and credibility through association with the Culinary Council.
- Relationship-building with influential decision-makers.
- Editorial and branding exposure within Food Industry News.
- Clear differentiation of your brand and products from others in your category.

This initiative is designed to elevate the industry while setting participating brands apart.



SILVER PLATTER SAVINGS PROGRAM

Now more than ever, Food Industry News readers are actively seeking trusted ways to reduce costs and improve profitability. The Silver Platter Savings Program was created to meet that demand while positioning one carefully selected supplier per category as an endorsed partner of Food Industry News.



Key Advantages Include:

- Exclusive opportunity to offer special pricing, discounts, or rebates to our loyal readership.
- Endorsement and promotion by Food Industry News, reinforcing trust and credibility.
- Prominent visibility in every issue of the magazine, on our website, and through targeted e-blasts.
- Consistent buyer engagement that drives qualified leads directly to your company.
- Clear differentiation as a value-driven, solutions-focused supplier.

Participation includes a commitment to a full-page ad each month, ensuring strong, ongoing exposure while positioning your company as a trusted savings partner to the Chicagoland food industry.

GET IN FRONT OF BUYERS: Cosponsor Shmoozefest

Shmoozefest is a quarterly, in-person networking and education event curated by Food Industry News, that brings together qualified Chicagoland buyers, chefs, operators, and suppliers in a relaxed, high-trust setting designed for real conversations and real opportunities.



WHY COSPONSOR SHMOOZEFEST?

- **Direct Access to Decision-Makers**
Face-to-face engagement with buyers and chefs who influence menus, purchasing, and partnerships, without the noise of trade shows or cold outreach.
- **Showcase What You Do Best**
Sample products, tell your brand story, and demonstrate your services in a memorable environment that encourages conversation and follow-up.
- **Credibility Through Consistency**
Quarterly exposure builds familiarity, trust, and top-of-mind awareness, reinforced by ongoing Food Industry News promotion and coverage.
- **Affordable, High-Value Sponsorships**
Gold (\$500/event) and Branding (\$250/event) options include logo placement in ads, invitations, event banners, rotating TV screens, and on-site visibility. The Gold Sponsorship includes a clothed table at the event, electric, culinary support, chafing dishes and heat lamps if needed.

2026 Shmoozefest Dates and Topics

(5 – 9 p.m., Moretti's, Chicago)

March 3	Restaurant Marketing Boot Camp
June 2	Monetizing Your Restaurant Brand
September 15	Avoiding HR Issues and Fines
December 8	Financing Restaurant Growth

Proven Solutions to Grow Your Chicago Market Business

Our Menu

Monthly print and digital display advertising.

Quarterly Shmoozefest events with qualified buyers and decision-makers.

Front-Page “Post-It Note” Style Ads.

Print and Digital Buyers Directory Listings.

Targeted eBlast Packages.

Mailings and Mailer Distribution.

Hot Leads Reports of New Local Restaurant Openings and Expansions.

Brand Partnership Programs and Strategic Partner Initiatives.

One Trusted Platform. One Connected Industry. Measurable Results.

It's always easier to sell when buyers call you.

Call now to get started. **847-699-3300**

What Are Your Needs?

- Build name recognition.
- Increase brand awareness.
- Create distributor pull-through for your products.
- Support sales reps in the field.
- Generate qualified leads for brokers and distributors.
- Launch a new product.
- Launch a new service.
- Remind buyers you are still in business.
- Promote a company anniversary or milestone.
- Announce an acquisition or expansion.
- Overcome strong competition.
- Compete with your competitors.

What Are Your Goals?

- Increase your sales and income.
- Generate qualified leads from new restaurant openings each month.
- Increase Chicago-market distribution.
- Gain more chain account and institutional customers.
- Get face to face with chefs and buyers to have them sample your food product.
- Increase name recognition with distributors, chain buyers, and independents.
- Become more efficient with marketing.
- Build the value of your brand and company.
- Overcome price resistance.

Are You Ready to Elevate Your Business?

Contact me today to discover how we can help you achieve your sales goals and support your business growth.

Cary Miller, Vice President – Direct: 847-602-9620

Our team is here to serve and help you achieve your goals.